

pawprints

GEORGIA STATE'S FULL-SERVICE PRINT SHOP

PAWPRINTS.GSU.EDU

PAWPRINTS offers a wide-variety of printing solutions with professional results!

In the following pages you will learn about who we are, what print solutions we offer, our services, how to place orders, and why to choose PawPrints for all of your printing needs.

PAWPRINTS : GEORGIA STATE'S FULL-SERVICE PRINT SHOP

The name **PawPrints** identifies that we are printing service, but also that we are a part of the University. One of the biggest competitive advantages PawPrints has over its competition is that our operations are completely staffed by Georgia State employees and student assistants. Our sales revenue is the University's sales revenue, and your continued patronage allows the University to hire and employ Georgia State staff and students, while upgrading our technology to serve you even better. And, as Georgia State customers are our top priority, your project won't have to wait while an outside printer serves another customer.

NO JOB IS TOO BIG

With our retail Atlanta and our retail/in-plant Clarkston campus operations we are able to provide outstanding customer service and a myriad of print solutions, all at competitive prices. Our operations include an industry-leading HP Indigo digital press as well as high speed document and large format printers. This means higher quality printing capabilities, better product quality control, and lower costs. We have also recently enhanced our mail-house capabilities to provide more services to meet the needs of our campus partners.

NO BID THRESHOLD MEANS NO HASSLE

The State of Georgia has a bid threshold for outside vendors of \$24,999. If your department has printing needs that are greater than \$24,999, PawPrints can be used without the hassle of putting the job out to bid. Let's keep Georgia State funds within Georgia State.

EASY ORDERING – EASY PAYMENT

We accept orders via email, our web ordering system NowDocs, in-person drop off, and interoffice mail. Once your order has been placed, simply provide PawPrints with your departmental speed code and we will handle the chargebacks; no need to use your PCard or submit an invoice for payment in Panther Mart. For those customers that need to pay from other funding sources, we conveniently accept cash and most major credit/debit cards.

Go to pawprints.gsu.edu for more information about our products and services.

The logo for PawPrints features the word "pawprints" in a bold, blue, sans-serif font. A small red paw print icon is positioned above the letter "i" in "prints".

GEORGIA STATE'S FULL-SERVICE PRINT SHOP



“From start to finish, the level of customer service presented by the PawPrints team is impeccable. Team members are so helpful and ensure that the end product is of the highest quality. They always present a can-do attitude and provide thoughtful approaches to challenges that may arise. I truly appreciate the services that PawPrints provides daily. It is an outstanding asset to all campuses of Georgia State.”

— Adrienne V.,
Georgia State Foundation

FULL-COLOR PRINTING

PawPrints can handle any size order of brochures. From our HP Indigo 3500 printing press to our Xerox Versant 80, we offer high-end printing services to quick copy needs.

Whether a quantity of five or five-thousand, we can handle projects of any size!



BROCHURES



BUSINESS CARDS, LETTERHEADS & ENVELOPES



POSTCARDS



INVITATIONS/PROGRAMS



“PawPrints delivers our projects on time while providing outstanding customer service. It’s a great resource to the university community to have an in-house printer that understands the importance of creating quality materials to showcase Georgia State’s logos, colors and fonts correctly and consistently.”

— Renata I.,

*Georgia State Public Relations and
Marketing Communications*



FULL-COLOR PRINTING

From posters to multi-paged booklets, PawPrints is a full-service print shop that can produce projects in-house, on time and at a great price point. Call 678-891-3335 or visit pawprints.gsu.edu for more info!

POSTERS

BOOKLETS

RACK CARDS

NEWSLETTERS

CUSTOM FOLDERS

[illegible]

— Jennifer J.,
Perimeter College
Fine Arts

FLYERS & COPIES

You're in control – choose your paper, color, size and more.
Our pricing is per piece, and depends on the options you select.

We can accommodate most of your finishing needs as well - such as binding, stapling, hole-punching, etc.!



**BLACK & WHITE
XEROX COPIES**



**FULL-COLOR
COLOR COPIES**

“PawPrints works with us to provide quality options that fit our clients’ budgets and time frames. Whether it’s small custom stickers, unique small run publications, oversized posters or large custom banners, PawPrints always delivers!”

**— Kathy J.,
Georgia State Perimeter College
Public Relations and
Marketing Communications**



pawprints

**NOW SELLING
STAMPS!**



& MORE!



Folk Art Eagle #18 stamped envelope



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PAWPRINTS.GSU.EDU

555 North Indian Creek Drive, Bldg CS, Clarkston, GA 30021
O: 678-891-3335 | F: 678-891-3296 | E: PawPrintsCS@gsu.edu



OPEN TO THE PUBLIC

BANNERS, POSTERS & SIGNS

Affordable, custom-made indoor or outdoor banners attract customers' attention and communicate your message effectively, and are great for events. We have paper, vinyl, laminated and mounted as options.



**RETRACTABLE
BANNERS**



VINYL BANNERS



PERFS & CLINGS



SIGNAGE



SPECIALTY PRODUCTS

We offer a variety of solutions to your printing needs for special events and more!

NEED A CUSTOM PROJECT?

Contact us, let us know what you're needing and we will work with you to get the job produced quickly and economically!



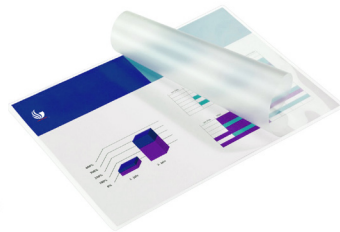
PROMO ITEMS



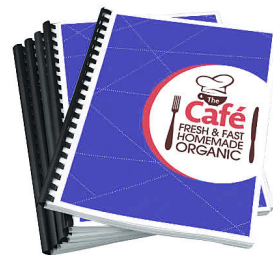
STICKERS & LABELS



NCR FORMS



LAMINATION



**BINDING OPTIONS:
COIL & COMB**



“We have been using PawPrints to send our variable data acceptance packets and postcards to newly accepted students and could not be happier. We appreciate their communication and flexibility, the attention to detail and quality, and to be working with another University department that is dedicated to providing the best for our incoming students.”

— Parks W.,
Georgia State Admissions



NON-PROFIT MAIL
PRESORTED
US POSTAGE
PAID
Atlanta, GA
Permit No. 1234

P1 S1**00000001*****AUTO**ALL FOR AADC 303
Jane Doe
555 N. Indian Creek Dr., Bldg CS
Clarkston, GA 30021



MAIL SERVICES

Our services don't stop with just printing. Whether your project is large or small, we can ensure your direct mail campaign is handled professionally, hassle-free, on-time and on-budget! We will even get your postage processed and job delivered to the USPS.



FULL SERVICE MAIL HOUSE

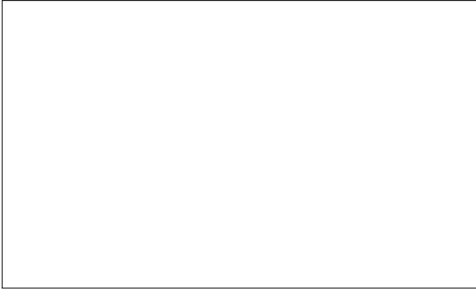
We can handle all of your direct mail needs. Eligible products can be easily ordered online. If you have a custom project, we can help with that too! Contact us at 678-891-3335 with any questions concerning direct mail.

PRINTING
POSTAL SORTING
ASSEMBLING
MAILING

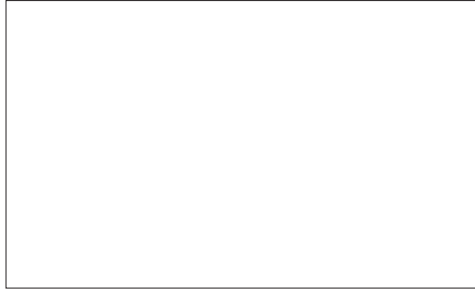


WIDE FORMAT PRINTING

We have the ability to print on multiple substrates with our HP Latex 310 wide format printer. See some options below:



Adhesive Vinyl



Fabric



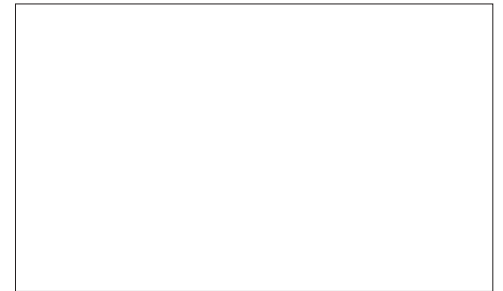
Poly



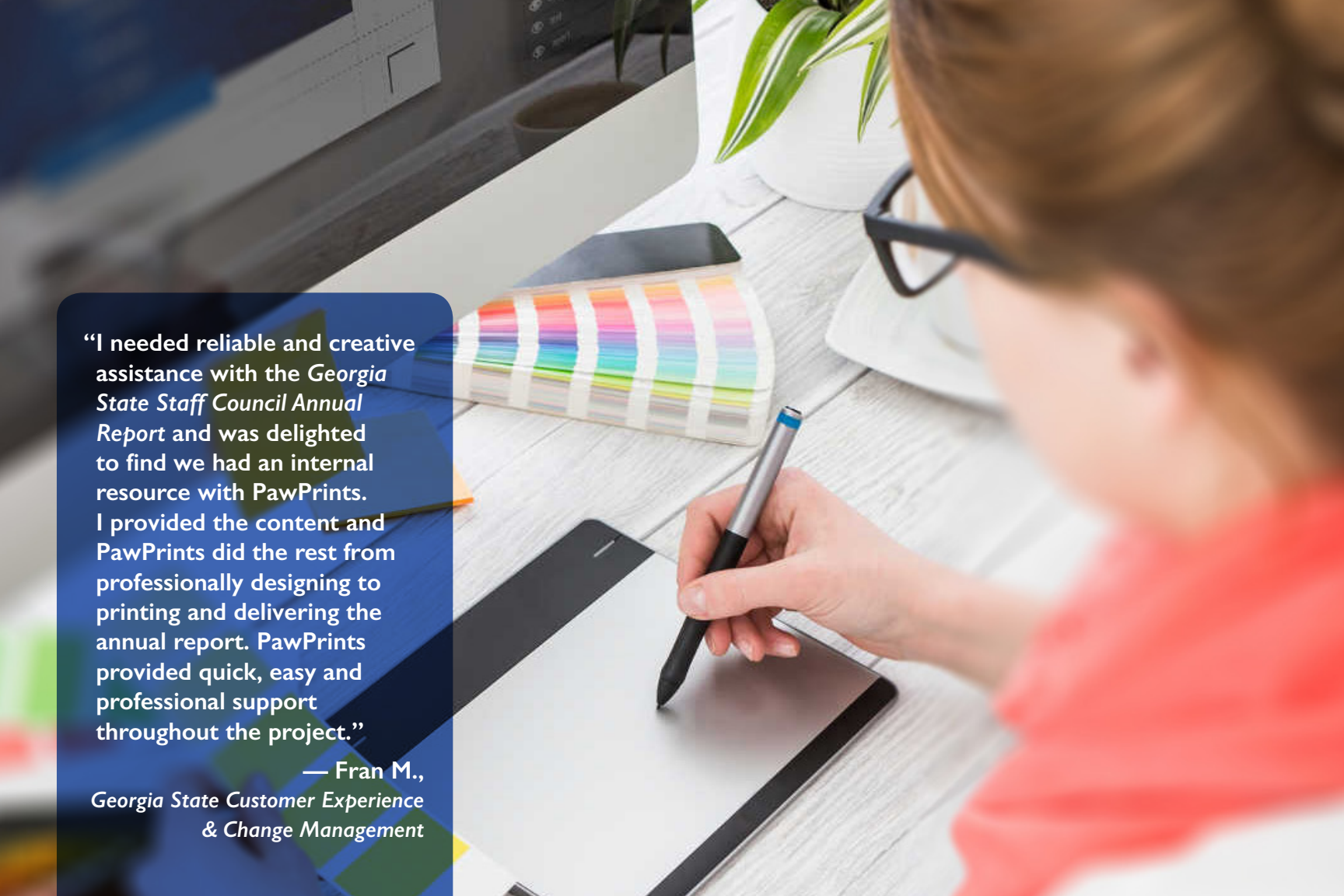
Banner (13 oz.)



Perf



Cling



“I needed reliable and creative assistance with the *Georgia State Staff Council Annual Report* and was delighted to find we had an internal resource with PawPrints. I provided the content and PawPrints did the rest from professionally designing to printing and delivering the annual report. PawPrints provided quick, easy and professional support throughout the project.”

— Fran M.,
*Georgia State Customer Experience
& Change Management*

DESIGN SERVICES

Let our Graphic Design Department prepare your art for you! For Georgia State departmental customers, we can design stunning marketing materials by working with your branding requirements. For all other customers we can start with your ideas or from scratch with total creative freedom.

TURNAROUND TIMES

Generally, we offer a three-day turnaround time, but really, it depends on the complexity of your project. If your project is time-sensitive, please let us know so we can ensure your job is delivered on time!

ONLINE ORDERING

Visit **PAWPRINTS.GSU.EDU** today to access our online ordering system and feel free to call us with any concerns or questions at **678-891-3335**.



MORE INFORMATION?

Visit us in person, visit our website at pawprints.gsu.edu, or contact us at:

ATLANTA CAMPUS

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72 Edgewood Ave.
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